

31 August 2025

**BIRLA PUBLIC SCHOOL, DOHA – QATAR**  
**CIRCULAR**

Dear Parent,

**Sub: Responsible Use of Social Media**

It has come to the serious attention of the school authorities that certain students have been circulating photographs and videos involving fellow students and school staff on various social media platforms. These posts, often accompanied by inappropriate, disrespectful, or misleading comments, are in stark contrast to the values and standards upheld by our institution.

We are particularly alarmed by the unauthorized use of the school's official name, logo, and other identifiable emblems in such posts. This not only misrepresents the school but can also mislead viewers into assuming that the content is officially approved or endorsed by the school—something we categorically deny.

Furthermore, in recent incidents, it has been observed that the social media postings in question were made using mobile devices and SIM cards registered in the name of the parents. This is a matter of grave concern, as such misuse can seriously jeopardize the legal, social, and digital reputation of the parent, potentially holding them accountable for violations that may have legal and reputational consequences.

In light of the above, we wish to remind all parents and students that:

1. The use of the school's name, logo, photographs of staff, and images/videos of other students on any social media platform is strictly prohibited.
2. Any post that infringes upon the privacy, dignity, or safety of any student or member of the school community constitutes a serious breach of conduct.
3. The school shall not be held responsible for any consequences—legal, social, or disciplinary—arising from the misuse of social media outside the school premises or not sanctioned by the school.
4. Any disputes or actions initiated by other parents or guardians in response to such posts will be considered personal matters and the school will not intervene.
5. Disciplinary measures, including suspension or expulsion, may be taken against any student whose online behavior tarnishes the school's reputation or disrupts the well-being of the school community.

We strongly urge all parents to counsel their children on the responsible and ethical use of social media. Please monitor their online activity and ensure it aligns with the values of our school and the wider community.

Your cooperation is essential in maintaining a respectful and secure environment for all.

  
**Dr. Anand R. Nair**  
**Principal**